



An Advanced High Pressure Electrolyzer Company Sought Expertise on Hydrogen Markets

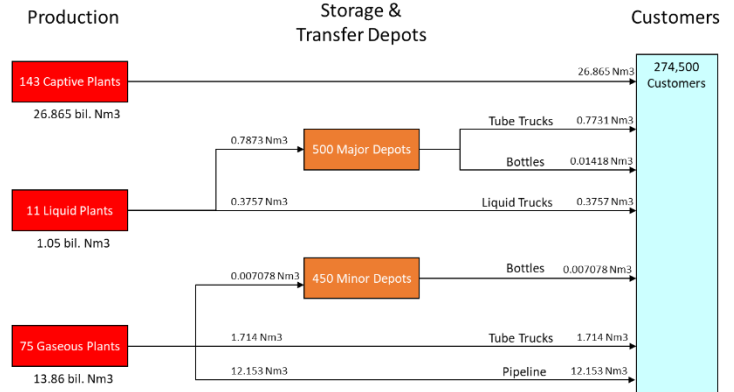
Situation

A company that had developed an advanced high pressure electrolyzer needed a critical review of their business plan, and assistance characterizing and understanding potential hydrogen markets for their system.

Solution

Velerity conducted a detailed review of the company's business plan, including an annotated review of all market information. Velerity also provided detailed assessment of the existing and emerging hydrogen market including size, pricing, production and distribution methods as well as form and pricing. Detailed market information was prepared and provided on the industrial market, transportation market and backup power market for hydrogen

Hydrogen Market Structure



Result

The company was able to secure additional funding and continue developing their advanced electrolyzer system.